



SAFETY HARBOR

REAL: Recreation, Events, Arts & Leisure

ADVERTISING PROSPECTUS



Are you looking for ways to attract new customers? Safety Harbor REAL: Recreation, Events, Arts & Leisure is a great way to advertise to residents in Safety Harbor and neighboring cities. Our recently upgraded magazine gives readers information on recreation programs, art classes, homeschool classes, special events, summer camps and more for all ages!

Our magazine is distributed by mail to more than 9,000 households in Safety Harbor. It is also available to the public at our facilities: Rigsby Recreation Center, Community Center, Museum & Cultural Center, Folly Farm Nature Preserve, City Hall, and the Public Library. In addition, it can be picked up at the Chamber of Commerce and the Mattie Williams Neighborhood Family Center - plus it is always available online as a digital edition. Grow your business by advertising with us today!

Placement and Approval:

- Ad space is limited by size and industry. Priority will be given to those wishing to purchase ads for the entire calendar year (3 brochures). A business that signs a 3-issue contract and pays up front for those issues will receive a 10% discount.
- Placement is at the discretion of the city. Ads will primarily be located in the back of the magazine. Premium spots are available.
- The city will make final approval of all graphics, artwork, and ad content.

Submission Requirements:

- Deadline for reserving your Fall 2022 ad space: June 24, 2022
- Deadline for Fall 2022 print ready artwork: July 8, 2022
- Preferred format for ad submission is jpeg, saved at a high resolution (300 dpi). Do not include crop marks.
- All files should be CMYK.
- Email your artwork with above requirements to jputnam@cityofsafetyharbor.com.

Contact & Payment Information:

- Payment is due at time of application for those committing to a full calendar year.
- Cash or check (made out to City of Safety Harbor) must be brought or mailed to:

City of Safety Harbor Attn: REAL Magazine
750 Main Street
Safety Harbor, FL 34695

- by the date listed above.
- Credit Card payments can be made at Rigsby Recreation Center Monday - Friday, 8:30 am - 7 pm.
- Call 727-724-1555, ext. 1513 for more information.

FULL PAGE

bleed size
for background
images & graphics
8.75 x 11.25

keep ALL TEXT inside
the safe zone:
7.75 x 10.25

trim size: 8.25 x 10.75

HALF PAGE
7.75 x 5

QUARTER PAGE
3.75 x 5

EIGHTH HORIZONTAL
3.75 x 2.375

Advertising Rates:	
Size	Per Issue Rate
Full Page/Premium (Inside front or back cover)	\$800
Full Page	\$600
Half Page	\$450
Quarter Page	\$250
Eighth Horizontal	\$150
3-Issue Discount	10%