

# 2020 VISION

Let's Build a Story

[www.SafetyHarborLibraryFoundation.org](http://www.SafetyHarborLibraryFoundation.org)

## **ANNUAL REPORT 2017 FISCAL YEAR OCTOBER 2016 - SEPTEMBER 2017**

### **STATEMENT OF PURPOSE**

The Safety Harbor Public Library Foundation (SHPLF) established in September 2004, was a request of the City Commission to encourage private support for the library to ensure its growth. Through memberships, corporate sponsorships, private donations and fundraising efforts, the Foundation provides relevant, valuable resources to insure the Library's future for the entire community.

### **VISION**

The Safety Harbor Library Foundation is an advocate to ensure the Safety Harbor Public Library continues to be a center of literary, educational, cultural, and social enrichment in our community.

Through community outreach and fund development initiatives, the Foundation works to generate financial support, contributing to the library's resources and programs.

The Foundation creates a greater appreciation of the library as a community asset and works to establish a sound financial base for the Safety Harbor Public library to continue as a vibrant institution fostering a love of reading, a door to learning, and a gathering place for community enrichment.

### **STATEMENT OF ACTIVITIES**

#### *Building Community Partnerships for Community Enrichment:*

The Foundation believes strongly in community, corporate, and individual partnerships. This year, the Foundation sponsored jazz vocalist Christiana Drapkin in January 2017 and the *One Book, One Community* read of the novel *Circling the Sun*, by Paula McLain, culminating in a signing and discussion with the author at the Safety Harbor Spa in January 2018. The 2<sup>nd</sup> Annual Casino Night was also an enjoyable event. The Foundation's gifts the library were well received by library patrons and residents, and provided an opportunity to highlight the Foundation's purpose.

#### *Advocacy:*

The Foundation partners with the library to build greater awareness and visibility in the community. Members attend community events, City Commission meetings, library programs, and City events. The Foundation continues to build and expand its partnerships with Safety Harbor businesses and the Friends of the Safety Harbor Public Library.

Fundraising:

Working to meet its mission, this year the Foundation was a benefactor from City Seafood and Wine Festivals and a designated 3<sup>rd</sup> Friday recipient. Other events included the 2<sup>nd</sup> Annual Flamingo Artist Fundraiser, The Players of Safety Harbor Production, Melons for Moolah, 2<sup>nd</sup> Annual Casino Night, Charity Bingo at Hamburger Mary’s, Baranoff Tree Seedling Fundraiser, Folk n’ Fruit Festival, and An Evening with Author Paula McLain.

20/20 Capital Campaign:

In 2015, the Foundation, in partnership with the Friends of the Library and the Safety Harbor Library Advisory Committee, kicked off the 20/20 Capital Campaign - *Let's Build a Story* to enhance the building of a second floor, state-of-the-art community room providing additional resources to learn and grow, connecting our community. The SHPLF supports the construction to further serve its members with expanded library programs and events, along with increased opportunities for additional meeting space to benefit the community. Our **20/20 Vision** Capital Campaign will continue to raise funds to for technology, furniture, and extras for a proposed second story meeting facility with construction beginning in 2021. To date, \$117,747.95 been raised with a goal of \$500,000.

**MEMBERSHIP**

Memberships both corporate and individual support activities to support educational and charitable goals for the SHPL Foundation. More information on membership levels can be found on the Foundation website, [www.SafetyHarborLibraryFoundation.org](http://www.SafetyHarborLibraryFoundation.org)

**FUNDS**

<b>INCOME</b>	<b>EXPENSES</b>
Donations/Restricted & 20/20 Vision \$46,681.23	Fundraising Expense \$10,899.29
Donations Unrestricted & Fundraising (prior to 20/20 Vision) \$29,940.63	Chamber of Commerce Dues 2017-19 \$350.00
Investment Income \$21,497.00	Bank/Credit Card Fees \$117.40
	Insurance and Licenses \$1,522.00
	Office/Professional Fees \$243.12
Gross Income \$71,519.34	Total Expense \$13,121.81
	Net Income \$58,397.53

**WHY CHOOSE THE SAFETY HARBOR PUBLIC LIBRARY FOUNDATION?**

The library is a vital link in our community, providing a cultural, educational, and economic value to residents and all of Pinellas County. Many have visited our library from other areas and remarked what a wonderful facility it is, while others have stated the library influenced their decision to move to Safety Harbor. The Foundation believes the library is the core of the community, offering cultural and educational programs, classes, technology, and a variety materials to all residents of all ages.

In a continued economic and financially challenging environment, our library serves as an important role. Increases in usage, programs, and attendance, along with the visitors to the library reflect the value and importance of this community asset.

Budget cuts have been felt across business, social service organizations, and education institutions. The library provides many of the needed resources and staff help to support gaps in these services. Please continue to support the library and Foundation as we strive to provide culture, community, and connection.

### **LIBRARY STATISTICS (Fiscal Year 2016/17)**

*Items Checked Out:* 239,756 - E-Book Circulation: 17,587

*Annual Visitors:* 195,996 (578 average per day)

*Group/Club Meetings:* 271 Meeting (4,898 people used our meeting rooms)

*Study Rooms:* 2,535 used our study rooms

*Public Computer Sessions:* 22,832

*Youth/Adult Program Attendance:* 24,787 (A new library record by 969)

*Number of Programs from Baby to Seniors:* 898

*New Library Cards Issued:* 1,489 (142 more than last year) 16,743 total library card holders, with 64% of Safety Harbor residents holding cards.

*Home Delivery:* 2614 items delivered to homebound residents

*Opened first Tool Lending Library in the State of Florida in 2017!*

### **FOUNDATION STAFF/VOLUNTEERS**

The Foundation employees no staff. All work is performed by volunteers.

### **BOARD**

A complete listing of board members can be found on the Foundation website:

[www.SafetyHarborLibraryFoundation.org](http://www.SafetyHarborLibraryFoundation.org)

#### **Current Leadership:**

President: Debbie White

Vice President: Marie Padavich

Treasurer: Denise N. Murphy

Secretary: Julie Yaeger