

2020 VISION

Let's Build a Story

SafetyHarborLibraryFoundation.org

ANNUAL REPORT 2019

STATEMENT OF PURPOSE

The Safety Harbor Public Library Foundation (SHPLF) established in September 2004, was a request of the City Commission to encourage private support to ensure the library's growth. Through memberships, corporate sponsorships, donations and fundraising efforts, the Foundation provides valuable resources to ensure the Library's future for the entire community.

Mission:

To foster the growth and development of the Safety Harbor Public Library, ensuring its future as an indispensable community resource.

Vision:

To ensure the Library continues as a center for educational and cultural enrichment through advocacy and funding support.

The Foundation creates a greater appreciation of the library as a community asset and works to establish a sound financial base for the Safety Harbor Public Library to continue as a vibrant institution fostering a love of reading, a door to learning, and a gathering place for community enrichment.

Statement of Activities

Building Community Partnerships for Community Enrichment:

The Foundation believes strongly in community partnerships. This year's highlights include Links for our Library, a mini-golf pub crawl, Melons for Moolah, the 2nd Annual Cupcake Contest, Mystery Dinner Theater, and an evening of jazz with Christiana Drapkin and the La Lucha Band. The Foundation also donated funds to ensure the successful Career Online High School program could continue when state funding was denied. The Foundation's events and gifts to the library were well received by library patrons and residents, providing opportunities to highlight the Foundation's purpose.

Advocacy:

The Foundation partners with the library to build greater awareness and visibility in the community. Members attend community events, City Commission meetings, library programs, City events and are advocates for our Library and services provided by all libraries. The Foundation continues to

build and expand its partnerships with Safety Harbor businesses and the Friends of the Safety Harbor Public Library.

Fundraising:

Working to meet its mission, this year the Foundation was selected as a primary benefactor for the Wine Festival and a designated 3rd Friday recipient. The first annual Links for Our Library, proved the event would be expanded in 2020 and Melons for Moolah was a success despite the inclement weather. Other major events included the Art on Canvas fundraiser, Bingo That’s Not a Drag, *Dining for a Cause* at Anthony’s Coal Fire Pizza and Carmel Kitchen, 2nd Annual Cupcake Contest, Painting with a Twist, Christiana Drapkin and the La Lucha Band program. In addition, the Foundation was a recipient of Women Helping Others proceeds and received donations and beverage proceeds from Sunset Jazz on the Waterfront, ensuring this event will be Foundation sponsored in 2020.

20/20 Capital Campaign:

In 2015, the Foundation, in partnership with the Friends of the Library and the Safety Harbor Library Advisory Committee, kicked off the 20/20 Capital Campaign - *Let's Build a Story* to enhance the building of a second floor, state-of-the-art community room providing additional resources to learn and grow, connecting our community. The Foundation supports the construction to further serve its members with expanded library programs and events, along with increased opportunities for additional meeting space to benefit the community. Our **20/20 Vision** Capital Campaign will continue to raise funds to for technology, furniture, and extras for a proposed second floor meeting facility with construction slated to begin in late 2021. To date, over \$183,300.00 been raised with a goal of \$500,000. Architectural design plans for the project were initiated in October 2019.

Campaign Mission:

The building of a second floor, state-of-the-art community room will provide additional resources to learn and grow, connecting our community. The Foundation supports and recommends the construction to allow the library to further serve its members with expanded library programs and events, along with increased opportunities for additional meetings to benefit the community’s educational, social, and business needs.

Membership:

Memberships both corporate and individual support activities to support educational and charitable goals for the SHPL Foundation. More information on membership levels can be found on the Foundation website, www.SafetyHarborLibraryFoundation.org

FUNDS:

INCOME	EXPENSES
Restricted donations & 20/20 Capital Campaign Fundraising = \$54,648.92	Fundraising Expense = \$18,615.93
Unrestricted donations = \$3,530.65	SH Chamber Dues = \$175.00
Investment Gains = \$39,245.52	Bank/ Credit Card Fees = \$287.70
	Insurance = \$1,263.10
	Office/Professional = \$509.27
	Sales Tax Paid = \$88.58
	Online High School - \$1,375.00
Gross Income = \$97,425.09	Gross Expense = \$22,314.58
Net Income = \$75,110.51	

WHY CHOOSE THE SAFETY HARBOR PUBLIC LIBRARY FOUNDATION?

The library is a vital link in our community, providing a cultural, educational, and economic value to residents and all of Pinellas County. Many have visited our library from other areas and remarked what a wonderful facility it is, while others have stated the library influenced their decision to move to Safety Harbor. The Foundation believes the library is the core of the community, offering cultural and educational programs, classes, technology, and a variety of materials to all residents of all ages.

In a continued economic and financially challenging environment, our library serves an important role. Increases in usage, programs, and attendance, along with the visitors to the library reflect the value and importance of this community asset.

Budget cuts have been felt across business, social service organizations, and education institutions. The library provides many of the needed resources and staff help to support gaps in these services. Please continue to support the library and Foundation as we strive to provide culture, community, and connection.

SAMPLE LIBRARY STATISTICS (Fiscal Year 2018/19)

Items Checked Out: 241,875 - E-Book Circulation: 24,865

Annual Visitors: 170,598 (491 average per day)

Group/Club Meetings: 4,239 people used our meeting rooms in 289 meetings

Study Rooms: 2,303 used our study rooms

Public Computer Sessions: 22,136

Youth/Adult Program Attendance: 25,066 (160 adult, 179 teen, 373 youth programs)

New Library Cards Issued: 1,345 (63% of Safety Harbor residents with cards.)

Home Delivery: 2782 item delivered to homebound residents, in 150 visits

Tool Lending Library: Checked out 1321 items, 110% increase

FOUNDATION STAFF/VOLUNTEERS:

The Foundation employs no staff. All work is performed by volunteers.

BOARD:

A complete listing of board members can be found on the Foundation website:

www.SafetyHarborLibraryFoundation.org

Current Leadership:

President: Debbie White

Vice President: Marie Padavich

Treasurer: Denise N. Murphy

Secretary: Cara Nobles

