

2020 VISION

Let's Build a Story

SafetyHarborLibraryFoundation.org

ANNUAL REPORT

FISCAL YEAR - OCTOBER 2019 thru SEPTEMBER 2020

Statement of Purpose:

The Safety Harbor Public Library Foundation (SHPLF) was established in September 2004, as a request of the City of Safety Harbor Commission to encourage private support to ensure the library's growth. Through memberships, donations, and fundraising efforts, the Foundation provides valuable resources to ensure the Library's future for the entire community providing culture, community, and connection.

Mission:

To foster the growth and development of the Safety Harbor Public Library, ensuring its future as an indispensable community resource.

Vision:

To ensure the Library continues as a center for educational and cultural enrichment through advocacy and funding support.

The Foundation creates a greater appreciation of the library as a community asset through advocacy and works to establish a sound financial base for the Library to ensure it continues to be a vibrant institution fostering literacy and a love of reading, a door to learning, and a gathering place for community enrichment.

Statement of Activities:

Building Community Partnerships for Community Enrichment:

The Foundation believes strongly in community partnerships. Prior to the COVID shutdown, this year's highlights included the 2nd annual Links for our Library, the 2nd Annual Cupcake Contest, Mystery Dinner Theatre, and an evening of jazz with Christiana Drapkin and La Lucha. The Foundation also partnered with the City as a Wine Festival benefactor.

This year, the Foundation donated funds for the installation of a StoryWalk®, a series sixteen interactive permanent posts that can be interchanged with a book for children and families to enjoy in the Art Park behind the library. Foundation events and gifts to the library were well received by library patrons and residents, providing opportunities to highlight the Foundation's purpose.

Advocacy:

The Foundation partners with library staff to build greater awareness and visibility in the community. Board members attend community events and commission meetings, are members of other non-profit boards, attend library programs and City sponsored events, and are advocates for our Library. The

Foundation continues to build and expand its partnerships with Safety Harbor businesses and the Friends of the Safety Harbor Public Library.

Fundraising:

During COVID shutdown and restrictions, the Foundation board was creative and maintained momentum with safe fundraising events. In addition to the events noted in the Statement of Activities, additional events included the Art on Canvas fundraiser, Dining for a Cause at Anthony's Coal Fire Pizza and Whistle Stop Grill and Bar, T-Shirt and Mask fundraisers, a Stay Home and Read a Book Ball, Watermelon Week, and a unique 10,000 Calorie Challenge.

20/20 Capital Campaign:

In 2015, the Foundation, in partnership with the Friends of the Library and the Safety Harbor Library Advisory Committee, kicked off the *20/20 Vision - Let's Build a Story* capital campaign to enhance the building of a second floor, state-of-the-art community room. The Foundation supports the construction to further serve the community with expanded library programs and events, along with increased opportunities for additional public meeting space. The *20/20 Vision* capital campaign continues to raise funds to for technology, furniture, and extras for the proposed second floor meeting facility with construction slated to begin in early 2022, delayed due to COVID. To date, over \$251,000 has been raised towards the \$500,000 goal. Architectural design plans for the project are in the approval stage.

Campaign Mission:

The building of a second floor, state-of-the-art community room will provide additional resources to learn and grow, connecting our community. The Foundation supports and recommends the construction to allow the library to further serve its members with expanded library programs and events, along with increased opportunities for additional meetings to benefit the community's educational, social, and business needs.

Membership:

Memberships, both corporate and individual support activities to support educational and charitable goals for the SHPL Foundation. More information on membership levels can be found on the Foundation website, www.SafetyHarborLibraryFoundation.org

Funds:

INCOME	EXPENSES
Restricted donations, pledges, & 20/20 Capital Campaign Fundraising = \$83,161.03	Fundraising Expense = \$5,744.07
Unrestricted donations = \$1,889.03	SH Chamber Dues = \$175.00
Investment Gains = \$5,239.22	Bank/Credit Card Fees = \$520.87
	Insurance = \$1,304.64
	Office/Professional = \$543.83
	StoryWalk® Donation = \$3,000.00
Gross Income = \$90,289.28	Gross Expense = \$11,288.41
Net Income = \$79,000.87	

WHY CHOOSE THE SAFETY HARBOR PUBLIC LIBRARY FOUNDATION?

The library is a vital link in our community, providing a cultural, educational, and economic value to Safety Harbor and residents of Pinellas County. Many visit our library from other areas and remark what a wonderful facility it is, residents from other cities call the Safety Harbor Library their “home” library, while others stated the library influenced their decision to move to Safety Harbor. The Foundation believes the library is the cornerstone of the community, offering cultural and educational programs, classes, technology, e-resources, and a variety of materials for residents of all ages.

In a continued economic and financially challenging environment, our library serves an important role. Increases in usage, programs, and attendance, along with the visitors to the library reflect the value and importance of this community asset.

Budget cuts have been felt across business, social service organizations, and education institutions. The library provides many of the needed resources and staff help to support gaps in these services. Please continue to support the library and Foundation as we strive to provide culture, community, and connection.

FOUNDATION STAFF/VOLUNTEERS:

The Foundation employs no staff. All work is performed by volunteers.

BOARD:

A complete listing of board members can be found on the Foundation website:

www.SafetyHarborLibraryFoundation.org

Leadership:

President: Debbie White

Vice President: Marie Padavich

Treasurer: Denise N. Murphy

Secretary: Cara Nobles

