

# 2020 VISION

## Let's Build a Story

[SafetyHarborLibraryFoundation.org](http://SafetyHarborLibraryFoundation.org)

### ANNUAL REPORT FISCAL YEAR - JANUARY 2021 thru DECEMBER 2021

#### **Statement of Purpose:**

The Safety Harbor Public Library Foundation (SHPLF) was established in September 2004, as a request of the City of Safety Harbor Commission to encourage private support to ensure the library's growth and perpetuity. Through memberships, donations, and fundraising efforts, the Foundation provides valuable resources to ensure the library's future for the public providing culture, community, and connection.

#### **Mission:**

*To foster the growth and development of the Safety Harbor Public Library, ensuring its future as an indispensable community resource.*

#### **Vision:**

*To ensure the library continues as a center for educational and cultural enrichment through advocacy and funding support.*

The Foundation creates a greater appreciation of the library as a community asset through advocacy and works to establish a sound financial base for the library to ensure it continues to be a vibrant institution fostering literacy and a love of reading, a door to learning, and a gathering place for community enrichment.

#### **Statement of Activities:**

##### *Building Community Partnerships for Community Enrichment:*

As our community slowly opened and became more comfortable attending events due to the COVID-19 pandemic, the Foundation hosted several small events to raise funds for the 20/20 Let's Build a Story capital campaign. Emphasis was placed on the 2021 membership and year end donor appeals. Smaller events included Dining for a Cause, Giving Tuesday donor campaigns, a Flamingo Art fundraiser, and Libations for the Library. The events were well received by the community providing opportunities to highlight the Foundation's purpose.

The board planned events for first quarter 2022 including, Casino Night, Links for our Library, and Midnight at the Masquerade dinner theater and is currently focusing on securing donations to the capital campaign to meet fundraising goals. The Foundation hosted author Sarah Penner for a book discussion and signing in March 2022, a well received, free event for the library community.

##### *Advocacy:*

The Foundation partners with library staff to build greater awareness and visibility in the community. Board members attend community events and commission meetings, are members of other non-profit

boards, attend library programs, city sponsored events, and are advocates for our Library. The Foundation continues to build and expand its partnerships with Safety Harbor businesses and the Friends of the Safety Harbor Public Library.

**Fundraising:**

During COVID shutdown and restrictions, the Foundation board was creative and maintained momentum with safe fundraising events. In addition to the events noted in the Statement of Activities, additional events included a Bingo Night, Rumble4Mania, and Watermelon and Peach local pub crawl.

**20/20 Capital Campaign:**

In 2015, the Foundation, in partnership with the Friends of the Library and the Safety Harbor Library Advisory Committee, kicked off the *20/20 Vision - Let's Build a Story* capital campaign to enhance the building of a second floor, state-of-the-art community room. The Foundation supports the construction to further serve the community with expanded library programs and events, along with increased opportunities for additional public meeting space. The *20/20 Vision* capital campaign continues to raise funds to for technology, furniture, and extras for the proposed second floor meeting facility with construction slated to begin in fall 2022, delayed due to COVID. To date, over \$283,000 has been raised towards the \$500,000 goal. Architectural design plans for the project are in the approval stage. In addition, \$85,000 has been pledged to the 20/20 Vision capital campaign from the Friends of the Safety Harbor Library and the Chrissie Shull Elmore Library Trust.

**Campaign Mission:**

*The building of a second floor, state-of-the-art community room will provide additional resources to learn and grow, connecting our community. The Foundation supports and recommends the construction to allow the library to further serve its members with expanded library programs and events, along with increased opportunities for additional meetings to benefit the community's educational, social, and business needs.*

**Membership:**

Memberships, both corporate and individual support activities to support educational and charitable goals for the SHPL Foundation. More information on membership levels can be found on the Foundation website, [www.SafetyHarborLibraryFoundation.org](http://www.SafetyHarborLibraryFoundation.org)

**Funds:**

INCOME	EXPENSES
Restricted donations, pledges, & 20/20 Capital Campaign Fundraising = \$39,236.85	Fundraising Expense = \$2,486.03
Unrestricted donations = \$263.34	SH Chamber Dues = \$175.00
Investment Gains = \$3,281.44	Bank/Credit Card Fees = \$87.72
	Insurance = \$1,303.90
	Office/Professional = \$894.04
	Donation to Chamber of Commerce (Brick)= \$200.00
Gross Income = \$42,781.63	Gross Expense = \$5,146.69
<b>Net Income = \$37,634.94</b>	

## WHY CHOOSE THE SAFETY HARBOR PUBLIC LIBRARY FOUNDATION?

The library is a vital link in our community, providing a cultural, educational, and economic value to Safety Harbor and residents of Pinellas County. Many visit our library from other areas and remark what a wonderful facility it is, residents from other cities call the Safety Harbor Library their “home” library, while others stated the library influenced their decision to move to Safety Harbor. The Foundation believes the library is the cornerstone of the community, offering cultural and educational programs, classes, technology, e-resources, and a variety of materials for residents of all ages.

In a continued economic and financially challenging environment, our library serves an important role. Increases in usage, programs, and attendance, along with the visitors to the library reflect the value and importance of this community asset.

Please continue to support the library and Foundation as we strive to provide culture, community, and connection.

### FOUNDATION STAFF/VOLUNTEERS:

The Foundation employs no staff. All work is performed by volunteers.

### BOARD:

A complete listing of board members can be found on the Foundation website:

[www.SafetyHarborLibraryFoundation.org](http://www.SafetyHarborLibraryFoundation.org)

### Leadership:

President: Debbie White

Vice President: Marie Padavich

Treasurer: Denise N. Murphy

Secretary: Cara Nobles

