

## **POLITICAL ADVERTISEMENT REQUIREMENTS**

Florida Statute 106.143 - Political advertisements circulated prior to election; requirements.

(1)(a) Any political advertisement that is paid for by a candidate, except a write-in candidate, and that is published, displayed, or circulated before, or on the day of, any election must prominently state:

1. "Political advertisement paid for and approved by (name of candidate), (party affiliation), for (office sought)";

OR

2. "Paid by (name of candidate), (party affiliation), for (office sought)."

The Division of Elections advises non-partisan candidates to only include name and office sought (i.e. Safety Harbor City Commission, Seat 4)

**\*\*Advertisements not paid for by the candidate, please see Florida Statute 106.143(5)\*\***

The term "re-elect" may only be used by incumbents. "For" must be included between the candidate's name and the office sought for non-incumbents. {Florida Statute 106.143(6)}

**\*\* Florida Statute 106.143(10) - specific instances where the above restrictions do not apply\*\***

**ANY PERSON WHO WILLFULLY VIOLATES ANY PROVISION OF THIS SECTION IS SUBJECT TO CIVIL PENALTIES. VIOLATIONS SHOULD BE REPORTED TO THE FLORIDA ELECTIONS COMMISSION, (850) 922-4539.**

Additionally, the Safety Harbor Comprehensive Zoning and Land Development Code provides:

### **201.00 - Signs specifically prohibited.**

(A) The following types of signs are expressly prohibited except as otherwise provided by this Article:  
(27) Signs which are erected upon or project over public rights-of-way, including sidewalks, except government signs or as otherwise provided by this Article

### **212.02 Allowance of temporary signs (Land Development Code).**

Each address within the City shall be allowed temporary signage at any given time pursuant to Section 212.04(A)(6). Each individual sign shall be no more than four (4) square feet in size and each address shall have no more than five (5) total temporary signs.

Signs on vacant properties require documentation from the property owner authorizing the presence of the sign(s) on the property. This documentation must be submitted to the City of Safety Harbor Community Development Department prior to sign placement.



*City of Safety Harbor Florida*

HOME OF ESPIRITU SANTO MINERAL SPRINGS

750 Main Street ± Safety Harbor, Florida 34695 ± (727) 724-1555  
FAX 724-1566

## Temporary Sign Guidelines

The City of Safety Harbor supports civic engagement and recognizes the importance of political expression during election seasons. To balance these interests with public safety, accessibility, and aesthetics, the City enforces regulations governing temporary signs. These rules are applied consistently and are intended to reduce hazards, maintain visibility for drivers and pedestrians, and ensure compliance with City ordinances.

The following guidelines are provided to help ensure temporary signage complies with City code while maintaining public safety and the appearance of our community. Temporary signs may not exceed four (4) square feet, signs exceeding this size fall into a different category that requires an approved permit prior to placement.

- Placement on private property with the property owner's permission is required and strongly encouraged.
- Signs must be placed outside of the public right-of-way. The right-of-way extends from the roadway into the lawn area. While this distance varies, a general rule of thumb is that the property line is located behind power lines or utility infrastructure. All signs must be placed behind this line.
- Signs placed within the public right-of-way are not permitted and may be removed.
- Signs must not be placed within visibility triangles at driveways or intersections. These areas are necessary to allow drivers, cyclists, and pedestrians to see clearly and travel safely.
- Each address is limited to no more than five (5) temporary signs.
- Temporary signs may be placed on vacant property only if written authorization from the property owner has been submitted to the City prior to placement.
- Temporary signs may not be illuminated.
- Signs may not block, obscure, or interfere with traffic control devices or other government signs.

Candidates and campaign representatives are encouraged to contact Code Compliance with any questions before placing signs. Our goal is to support civic participation while keeping Safety Harbor safe, accessible, and attractive for everyone.

For questions or assistance, please contact Code Compliance at 727-724-1555 ext. 1705 or [code@cityofsafetyharbor.com](mailto:code@cityofsafetyharbor.com)

**TEMPORARY SIGN AUTHORIZATION FORM**  
(Vacant Property)

Property Owner Authorization for Temporary Sign Placement

I, \_\_\_\_\_, the undersigned, am the legal owner (or authorized agent) of the property identified below. I hereby grant permission for the placement of temporary signage on my vacant property in accordance with the City of Safety Harbor's sign regulations.

Property Information

- Property Address or Parcel Number: \_\_\_\_\_
- Is the property currently vacant? ☐ Yes ☐ No

Authorization Details

- Name of Candidate / Organization: \_\_\_\_\_
- Number of Signs Authorized: \_\_\_\_\_ (5 maximum)
- Approximate Dates Signs Will Be Displayed:  
From \_\_\_\_\_ To: \_\_\_\_\_

Owner Acknowledgment

By signing below, I acknowledge and agree that:

- All temporary signs must comply with City of Safety Harbor ordinances, including size, placement, and quantity limitations.
- Signs may not be placed within the public right-of-way or in visibility areas near intersections or driveways.
- The City may remove signs that are not in compliance with applicable regulations.
- This authorization does not exempt the sign owner or installer from complying with all other applicable laws or requirements.

Property Owner Information

- Owner Name (Print): \_\_\_\_\_
- Mailing Address: \_\_\_\_\_
- Phone Number: \_\_\_\_\_
- Email Address: \_\_\_\_\_

Signature

I certify that the information provided above is accurate and that I have the authority to grant this permission.

- Property Owner Signature: \_\_\_\_\_
- Date: \_\_\_\_\_

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Submission Instructions

Please submit this completed form to Code Compliance prior to placing any signs:

- Email: [code@cityofsafetyharbor.com](mailto:code@cityofsafetyharbor.com)
- In Person: City Hall, 750 Main Street